

TasteWise Kids Overview

TEACHING FOOD LITERACY, ONE VEGETABLE AT A TIME



TasteWiseKids

Mission & Goals

Baltimore City based, TasteWise Kids inspires kids to explore and experience the world of food and its sources. We believe every kid deserves to:

- 1) Know where their food comes from
- 2) Have the skills to prepare their own food
- 3) Be empowered to make their own informed food choices

Programming

We make this journey of discovery exciting, we keep it simple, and we follow three fundamental principles to make it happen:

- **Use your hands:** Students learn best when they can explore actively and reach their own conclusions through hands-on activities.
- **Ask an expert:** We invite local chefs, farmers, and other food professionals to help lead our programs.
- **Have fun:** We believe that students learn the most when they're enjoying themselves. That's why we take a "food enthusiast's" approach to our programs.



Our Programs:
- **Days of Taste**
- **TWKatHome**
- **Community Programs**

Impact

TasteWise Kids brings individuals, families and communities together around food - inspiring healthy food choices that lead to open-mindedness and well-being.

- 3,000+ kids and families learn with TasteWise Kids each year
- 85% of students try a new food through TWK programs
- over 1200 families cook together at home with one of our take-home salad kits

Diversity, Equity, and Inclusion Commitment

At TasteWise Kids, we are committed to embracing and cultivating an environment where diversity, equity and inclusion are prioritized across the communities that we reach through our programming and partnerships. Our commitment is reflected in our leadership and how we operate and communicate as an organization.



start learning at
www.tastewisekids.org